GOODWILL Evening of TREASURES

WEDNESDAY May 3, 2023

TAPESTRY 10 Hudson Yards New York, NY

Cocktail party & Sustainable fashion show celebrating the power of work

The 2023 Evening of Treasures

HONORING



FEATURING GOODWILL UPCYCLED LOOKS BY DESIGNERS:

RINAT BRODACH

WILLY CHAVARRIA

TOMMY HILFIGER

TODD SNYDER

Highlights from the Evening of Treasures













About The Evening of Treasures

The **Goodwill Evening of Treasures** celebrates the Power of Work and Sustainable Fashion by showcasing one-of-a kind, upcycled looks by renowned brands & designers. Past events have included:

Gigi Burris | Dao-Yi Chow, Public School | Tommy Hilfiger | Greg Lauren | Fern Mallis | Maxwell Osborne, anOnlyChild | Paulina Porizkova | Tracy Reese | Yeohlee Teng | Amber Valletta



View highlights from the 2022 Evening of Treasures here!

Highlights from the Evening of Treasures

THECUT

The Bestest Party Looks of the Week

By Brooke LaMantia

APRIL 29, 2022

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WWD Goodwill's Gala Returns With an Upcycled Bend

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Photo: by The Cut; Photos: Getty Images

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GOODWILL EVENING OF ______ TREASURES

Sustainable Fashion Circle | \$100,000

- Verbal thank you by Gala Host
- Opportunity to speak during the program
- Full-page digital ad
- Listing as Sustainable Fashion Circle
 Sponsor on the Goodwill website and all event materials
- Prime seating during Fashion Show
- Tickets for 20

Job Creator Circle | \$50,000

- Verbal thank you by Gala Host
- Full-page digital ad
- Listing as a Job Creator Circle
 Supporter on the Goodwill website
 and all event materials
- Prime seating during Fashion Show
- Tickets for 15

GOODWILL EVENING OF TREASURES

Beyond Disability Circle 1\$25,000

- Verbal thank you by the Goodwill Board Chair
- Half-page digital ad
- Listing as a Beyond the Disabilities Circle Supporter on the Goodwill website and all event materials
- Prime seating during Fashion Show
- Tickets for 12

Access & Empower Lircle | \$10,000

- Listing as an Access & Empowerment Circle Supporter on the Goodwill Website and all event materials
- Tickets for 10

GOODWILL Evening of ______ TREASURES

Fashion Forward Circle 1\$7,500

- Listing as a Fashion Forward Circle Supporter on the Goodwill website and all event materials
- Tickets for 8

Individual Ticket Levels | \$250 +

Individual tickets are
 available for purchase <u>HERE</u>

GOODWILL Evening of ______ TREASURES

Journal Ads

	\$2,500 \$1,000 \$500
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To be included in print journal and on screen during event.

Video Ads

Video Ad

\$5,000

15-30 second video to be aired during event. Video must be provided by sponsor.

Packages are customizable. We can work together to find the best option for you.

Who is Goodwill NYNJ?

A DOUBLE IMPACT NON-PROFIT ORGANIZATION

Help us change lives and protect our planet.

Goodwill NYNJ helps people who are underemployed, unemployed, or have a mental health condition or intellectual/developmental disability.



People engage Goodwill when they face barriers to employment, including disabilities, mental illness, unemployment or homelessness.



Goodwill removes barriers to employment.



Goodwill helps them find and keep a job.

Who is Goodwill NYNJ?

A DOUBLE IMPACT NON-PROFIT ORGANIZATION

Help us change lives and protect our planet.

Your generous donations to our stores and donation centers fund our mission programs while also breaking the cycle of waste by empowering sustainable shopping.



People donate clothing and goods to Goodwill NYNJ.



People shop sustainably and repurpose their newly found items.



Money generated from our stores contributes to our mission programs.

Who is Goodwill NYNJ?

A DOUBLE IMPACT NON-PROFIT ORGANIZATION

The Goodwill Impact

1,002,623

Individuals donated goods and clothing to Goodwill NYNJ last year.

More than 40 million

pounds of pre-loved clothing and household goods were repurposed and reused through our stores and donation centers.

9,730

People received job training and placement, on-the-jobcoaching, and/or retention services.

Supported 4,574 people

with disabilities to reach their goals through training, employment and retention services.

GOODWILL EVENING OF ______ TREASURES

CONTACT

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FOLLOW US

@goodwillNYNJ

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goodwillnynj.org