

GOODWILL EVENING OF TREASURES

WEDNESDAY
May 3, 2023

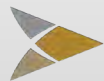
TAPESTRY
10 Hudson Yards
New York, NY

*Cocktail party & Sustainable
fashion show celebrating
the power of work*



The 2023 **Evening of Treasures**

HONORING



BNY MELLON

FEATURING GOODWILL
UPCYCLED LOOKS BY
DESIGNERS:

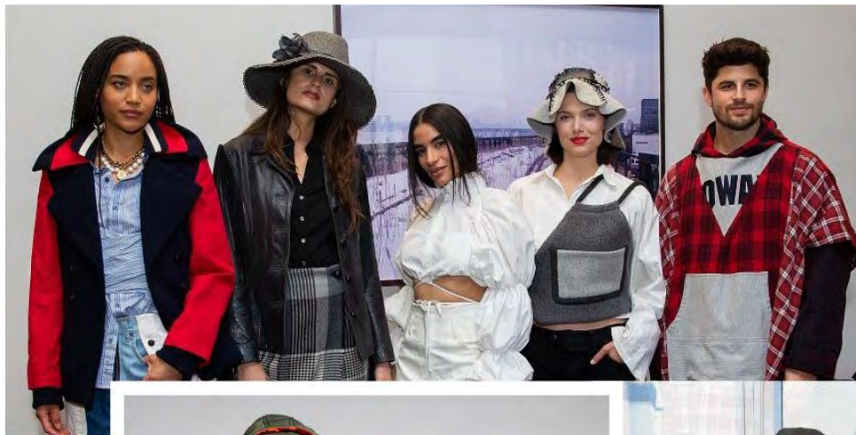
RINAT BRODACH

WILLY CHAVARRIA

TOMMY HILFIGER

TODD SNYDER

Highlights from the Evening of Treasures



About The Evening of Treasures

The **Goodwill Evening of Treasures** celebrates the Power of Work and Sustainable Fashion by showcasing one-of-a kind, upcycled looks by renowned brands & designers. Past events have included:

Gigi Burris | Dao-Yi Chow, Public School | Tommy Hilfiger | Greg Lauren | Fern Mallis | Maxwell Osborne, anOnlyChild | Paulina Porizkova | Tracy Reese | Yeohlee Teng | Amber Valletta



View highlights from the 2022 Evening of Treasures here!

Highlights from the Evening of Treasures

THE CUT

The Bestest Party Looks of the Week

By Brooke LaMantia

APRIL 29, 2022



Photo: by The Cut; Photos: Getty Images



GOODWILL EVENING OF ——— TREASURES

Sustainable Fashion Circle | **\$100,000**

- Verbal thank you by Gala Host
- Opportunity to speak during the program
- Full-page digital ad
- Listing as Sustainable Fashion Circle Sponsor on the Goodwill website and all event materials
- Prime seating during Fashion Show
- Tickets for 20

Job Creator Circle | **\$50,000**

- Verbal thank you by Gala Host
- Full-page digital ad
- Listing as a Job Creator Circle Supporter on the Goodwill website and all event materials
- Prime seating during Fashion Show
- Tickets for 15

GOODWILL EVENING OF ——— TREASURES

Beyond Disability Circle | \$25,000

- Verbal thank you by the Goodwill Board Chair
- Half-page digital ad
- Listing as a Beyond the Disabilities Circle Supporter on the Goodwill website and all event materials
- Prime seating during Fashion Show
- Tickets for 12

Access & Empower Circle | \$10,000

- Listing as an Access & Empowerment Circle Supporter on the Goodwill Website and all event materials
- Tickets for 10

GOODWILL EVENING OF ——— TREASURES

Fashion Forward Circle | \$7,500

- Listing as a Fashion Forward Circle Supporter on the Goodwill website and all event materials
- Tickets for 8

Individual Ticket Levels | \$250 +

- Individual tickets are available for purchase [HERE](#)

GOODWILL EVENING OF TREASURES

Journal Ads

Print & Digital Ad, Full-Page **\$2,500**

Print & Digital Ad, Half-Page **\$1,000**

Print & Digital Ad, Quarter-Page **\$500**

*To be included in print journal and
on screen during event.*

Video Ads

Video Ad **\$5,000**

*15-30 second video to be aired during
event. Video must be provided by
sponsor.*

Packages are customizable. We can work together to find the best option for you.

Who is Goodwill NYNJ?

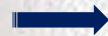
A DOUBLE IMPACT NON-PROFIT ORGANIZATION

Help us change lives *and* protect our planet.

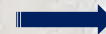
Goodwill NYNJ helps people who are underemployed, unemployed, or have a mental health condition or intellectual/developmental disability.



People engage Goodwill when they face barriers to employment, including disabilities, mental illness, unemployment or homelessness.



Goodwill removes barriers to employment.



Goodwill helps them find and keep a job.

Who is Goodwill NYNJ?

A DOUBLE IMPACT NON-PROFIT ORGANIZATION

Help us change lives *and* protect our planet.

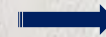
Your generous donations to our stores and donation centers fund our mission programs while also breaking the cycle of waste by empowering sustainable shopping.



People donate clothing and goods to Goodwill NYNJ.



People shop sustainably and repurpose their newly found items.



Money generated from our stores contributes to our mission programs.

Who is Goodwill NYNJ?

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The Goodwill Impact

1,002,623

Individuals donated goods and clothing to Goodwill NYNJ last year.

More than **40 million** pounds of pre-loved clothing and household goods were repurposed and reused through our stores and donation centers.

9,730

People received job training and placement, on-the-job-coaching, and/or retention services.

Supported **4,574** people with disabilities to reach their goals through training, employment and retention services.



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CONTACT

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FOLLOW US

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