



GOODWILL
EVENING OF _____
TREASURES

**Cocktail Party and Sustainable Fashion Show
Celebrating the Power of Work**



THURSDAY, MAY 2, 6-8PM

TAPESTRY, 10 HUDSON YARDS, NEW YORK, NY





Help us change lives and protect our planet

Goodwill helps more than **9,000 people** in NY & NJ each year who face barriers to employment find independence through the power of work.

Goodwill's thrift stores throughout NY & NJ are powered by donations of clothing and household goods. The stores raise funds to support Goodwill's programs and improve our collective impact on the planet through sustainable shopping.

By re-purposing **38 million pounds** of pre-loved clothing and home goods each year, Goodwill prevents 57,000 metric tons of CO2 pollution each year.



Goodwill's Programs

Behavioral
Health
Services

Services for People
with
Developmental
or Intellectual
Disabilities

Workforce
Development
Programs

Everyone deserves the chance to find independence and achieve their goals. Through Goodwill's 50 free programs in NY & NJ, we help individuals facing barriers to employment, including poverty, intellectual disabilities, autism spectrum disorder, and mental health diagnoses.

The Goodwill Mission in Action

Meet Sylvia



Sylvia is passionate about art and theater, but a job in this field always seemed out of reach due to her Autism Spectrum Disorder, ADHD, and Anxiety Disorder. She went to several social service organizations seeking help, and each one put her in a box.

At Goodwill, Sylvia found support to explore a range of career opportunities and apply for a job that excited her. And she succeeded!

***“The staff at Goodwill did not put me in a box...
And it was worth it!”***

Goodwill prepared Sylvia for interviews, taught workplace etiquette and professional attire, and practiced taking public transportation until she was confident traveling to work on her own. Now working at the Irish Arts Theater, Sylvia loves her job and her colleagues.



Goodwill NYNJ Board of Directors



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Sharon O'Sullivan

Bobby Sharma

Jonathan Sheppard

Beth Stankard

Todd Snyder

Erik Ulin

Deborah Weinswig

GOODWILL EVENING OF _____ TREASURES

The annual Goodwill Evening of Treasures celebrates the Power of Work and Sustainable Fashion. Showcasing one-of-a kind, upcycled looks created from Goodwill-sourced materials, past events have featured renowned brands, designers, and fashion icons.

Todd Snyder

Jenna Lyons

Tommy Hilfiger

Amber Valletta

Tracy Reese

Willy Chavarria

Greg Lauren

Yeohlee Teng

Paulina Porizkova

Fern Mallis

Gigi Burris

Dao-Yi Chow

Rinat Brodach

Maxwell Osborne

GOODWILL EVENING OF TREASURES



[VIEW 2023 HIGHLIGHT REEL](#)

Press

SUSTAINABILITY / SOCIAL IMPACT

Goodwill's Gala Returns, With Jenna Lyons as Host, Tommy Hilfiger, Willy Chavarria and More

Goodwill's Evening of Treasures gala returned Wednesday night with Jenna Lyons, Tommy Hilfiger, Todd Snyder, Willy Chavarria and more involved.

By KALEY ROSHITSH  MAY 4, 2023, 4:41PM

WWD



[Read Full Article](#)

The Bestest Party Looks of the Week

By Brooke LaMantia

APRIL 29, 2022

THE CUT

32 PHOTOS



[Read Full Article](#)

2024 Event Featuring



HONOREE
**David
Coquillet**



Chris Echevarria
BLACKSTOCK & WEBER

Guest Upcycle Designer



Jack Carlson
ROWING BLAZERS

Guest Upcycle Designer

GOODWILL EVENING OF _____ TREASURES

Underwriter Sponsor

\$100,000

Recognition during event program by event Host

Opportunity to speak during the event program

Prominent full-screen digital ad and video ad

Listing as Underwriter Sponsor on the Goodwill website
and all event materials

Twenty (20) tickets with premier seating option

Benefits are Customizable

GOODWILL EVENING OF ——— TREASURES

Sustainer Supporter

\$50,000

Recognition during event program by event Host

Listing as Sustainer Supporter on all event materials and website

Prominent full-screen digital ad

Fifteen (15) tickets with premier seating option

Gold Supporter

\$25,000

Recognition during event program

Listing as Gold Supporter on all event materials and website

Full-screen digital ad

Twelve (12) tickets

Silver Supporter

\$10,000

Listing as Silver Supporter on all event materials and Goodwill website

Half-screen digital ad

Ten (10) tickets

GOODWILL EVENING OF _____ TREASURES

Bronze Supporter

\$7,500

Listing as Bronze Supporter on
all event materials and website

Half-screen digital ad

Eight (8) tickets

Four Tickets

\$5,000

Four (4) tickets

Quarter-screen digital ad

Two Tickets

\$2,500

Two (2) tickets

Quarter-screen digital ad



*Individual Tickets are also
available for purchase here.*

Digital & Video Ads

Share a message of congratulations to an honoree or Goodwill, company advertisement, etc.



30-SECOND VIDEO AD/COMMERCIAL OR DIGITAL AD	\$7,500
15-SECOND VIDEO AD/COMMERCIAL OR DIGITAL AD	\$5,000
FULL-PAGE DIGITAL AD	\$5,000
HALF-PAGE DIGITAL AD	\$2,500
QUARTER-PAGE DIGITAL AD	\$1,000

Contact

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**GOODWILL INDUSTRIES OF GREATER NEW YORK
& NORTHERN NEW JERSEY, INC.**

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