



GOODWILL Evening of TREASURES

Cocktail Party and Sustainable Fashion Show Celebrating the Power of Work



THURSDAY, MAY 2, 6-8PM

TAPESTRY, 10 HUDSON YARDS, NEW YORK, NY







Help us change lives and protect our planet

Goodwill helps more than **9,000 people** in NY & NJ each year who face barriers to employment find independence through the power of work.

Goodwill's thrift stores throughout NY & NJ are powered by donations of clothing and household goods. The stores raise funds to support Goodwill's programs and improve our collective impact on the planet through sustainable shopping.

By re-purposing **38 million pounds** of pre-loved clothing and home goods each year, Goodwill prevents 57,000 metric tons of CO2 pollution each year.



Goodwill's Programs

Behavioral Health Services

Services for People with Developmental or Intellectual Disabilities

Workforce Development Programs

Everyone deserves the chance to find independence and achieve their goals. Through Goodwill's 50 free programs in NY & NJ, we help individuals facing barriers to employment, including poverty, intellectual disabilities, autism spectrum disorder, and mental health diagnoses.

The Goodwill Mission in Action



Meet Sylvia

Sylvia is passionate about art and theater, but a job in this field always seemed out of reach due to her Autism Spectrum Disorder, ADHD, and Anxiety Disorder. She went to several social service organizations seeking help, and each one put her in a box.

At Goodwill, Sylvia found support to explore a range of career opportunities and apply for a job that excited her. And she succeeded!

"The staff at Goodwill did not put me in a box... And it was worth it!"

Goodwill prepared Sylvia for interviews, taught workplace etiquette and professional attire, and practiced taking public transportation until she was confident traveling to work on her own. Now working at the Irish Arts Theater, Sylvia loves her job and her colleagues.



Goodwill NYNJ Board of Directors

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GOODWILL Evening of TREASURES

The annual Goodwill Evening of Treasures celebrates the Power of Work and Sustainable Fashion. Showcasing one-of-a kind, upcycled looks created from Goodwill-sourced materials, past events have featured renowned brands, designers, and fashion icons.

Todd Snyder Jenna Lyons Tommy Hilfiger Amber Valletta Tracy Reese Willy Chavarria Greg Lauren Yeohlee Teng Paulina Porizkova Fern Mallis Gigi Burris Dao-Yi Chow Rinat Brodach Maxwell Osborne

GOODWILL Evening of TREASURES











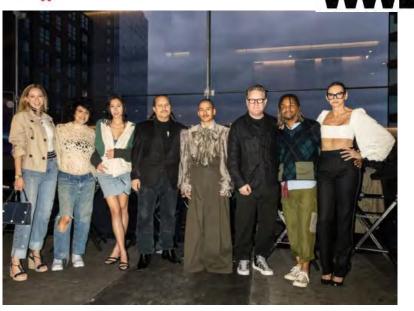
Press

SUSTAINABILITY / SOCIAL IMPACT

Goodwill's Gala Returns, With Jenna Lyons as Host, Tommy Hilfiger, Willy Chavarria and More

Goodwill's Evening of Treasures gala returned Wednesday night with Jenna Lyons, Tommy Hilfiger, Todd Snyder, Willy Chavarria and more involved. NWD

By KALEY ROSHITSH 🚼 MAY 4, 2023, 4:41PM



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2024 Event Featuring



HONOREE David Coquillette



Chris Echevarria BLACKSTOCK & WEBER

Guest Upcycle Designer



J ack Carlson Rowing blazers

Guest Upcycle Designer

GOODWILL EVENING OF TREASURES

Underwriter Sponsor

Recognition during event program by event Host

\$100,000

Opportunity to speak during the event program

Prominent full-screen digital ad and video ad

Listing as Underwriter Sponsor on the Goodwill website and all event materials

Twenty (20) tickets with premier seating option

GOODWILL EVENING OF TREASURES

Sustainer Supporter

\$50,000

Recognition during event program by event Host

Listing as Sustainer Supporter on all event materials and website

Prominent full-screen digital ad

Fifteen (15) tickets with premier seating option

Gold Supporter

\$25,000

Recognition during event program

Listing as Gold Supporter on all event materials and website

Full-screen digital ad

Twelve (12) tickets

Silver Supporter

\$10,000

Listing as Silver Supporter on all event materials and Goodwill website

Half-screen digital ad

Ten (10) tickets

GOODWILL EVENING OF TREASURES

Bronze Supporter

\$7,500

Listing as Bronze Supporter on all event materials and website

Half-screen digital ad

Eight (8) tickets

Four Tickets

\$5,000

Four (4) tickets

Quarter-screen digital ad

Two Tickets

\$2,500

Two (2) tickets

Quarter-screen digital ad



Individual Tickets are also available for purchase here.

Digital & Video Ads

Share a message of congratulations to an honoree or Goodwill, company advertisement, etc.



30-SECOND VIDEO AD/COMMERCIAL OR DIGITAL AD	\$7,500
15-SECOND VIDEO AD/COMMERCIAL OR DIGITAL AD	\$5,000
FULL-PAGE DIGITAL AD	\$5,000
HALF-PAGE DIGITAL AD	\$2,500
QUARTER-PAGE DIGITAL AD	\$1,000



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GOODWILL INDUSTRIES OF GREATER NEW YORK & NORTHERN NEW JERSEY, INC.

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